

# STRATEGIC MARKETING AFFILIATES

8900 Keystone Crossing, Suite 605, Indianapolis, Indiana 46240 Telephone 317-669-0808 Fax 317-669-0810

## **CENTRAL ATLANTIC COLLEGIATE CONFERENCE ROYALTY REPORTING FORM**

LICENSEE: \_\_\_\_\_

DBA (Other Names Used): \_\_\_\_\_

\* ROYALTY REPORTING PERIOD (Check all that apply):

Q1= Jan.-Mar. \_\_\_\_\_ (due Apr. 20)  
 Q2 = Apr.-Jun. \_\_\_\_\_ (due Jul. 20)  
 Q3 = Jul.-Sep. \_\_\_\_\_ (due Oct. 20)  
 Q4 = Oct.-Dec. \_\_\_\_\_ (due Jan. 20)

\* *Royalties are due the 20<sup>th</sup> of the month following the end of each calendar quarter in which sales are made. Reports are due even if sales are zero.*

	Net Sales Apparel	Net Sales Headwear	Net Sales Non-Apparel	Royalty Rate	Total Due
CACC + Bloomfield College				10%	
CACC + Caldwell College				10%	
CACC + Chestnut Hill College				10%	
CACC + Concordia College				10%	
CACC + Dominican College				10%	
CACC + Felician College				10%	
CACC + Georgian Court University				10%	
CACC + Goldy-Beacom College				10%	
CACC + Holy Family University				10%	
CACC + Nyack College				10%	
CACC + Philadelphia University				10%	
CACC + Post University				10%	
CACC + University of the Sciences				10%	
CACC + Wilmington University				10%	
CACC + Multiple Universities				10%	
CACC Only				10%	
<b>TOTAL</b>					

Total Royalty Due This Period: \_\_\_\_\_

**Instructions:**

**Reports are due even if sales are zero. Failure to submit royalty reports and payment by the due date constitutes a breach of contract. If breached, you must submit updated royalty reports and payment to SMA within 15 days of the notification date. The report and payment must include interest penalties calculated at 1.5% per month. If a licensee is canceled twice for failure to report and pay royalties, the license agreement will not be reinstated. If canceled, the agreement will not be reinstated unless updated royalty reports, payment, and a \$250 reinstatement fee are received within 15 days of cancellation.**

*For Internal Use Only*

Account# \_\_\_\_\_ Transaction# \_\_\_\_\_ Check# \_\_\_\_\_ Date \_\_\_\_\_ Amount \$ \_\_\_\_\_