

# STRATEGIC MARKETING AFFILIATES

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## **CITY UNIVERSITY OF NEW YORK ATHLETIC CONFERENCE (CUNYAC)** **ROYALTY REPORTING FORM**

LICENSEE: \_\_\_\_\_

DBA (Other Names Used): \_\_\_\_\_

\* ROYALTY REPORTING PERIOD (Check all that apply):

- Q1= Jan.-Mar. \_\_\_\_\_ (due Apr. 20)  
 Q2 = Apr.-Jun. \_\_\_\_\_ (due Jul. 20)  
 Q3 = Jul.-Sep. \_\_\_\_\_ (due Oct. 20)  
 Q4 = Oct.-Dec. \_\_\_\_\_ (due Jan. 20)

\* Royalties are due the 20<sup>th</sup> of the month following the end of each calendar quarter in which sales are made. Reports are due even if sales are zero.

	Net Sales Apparel	Net Sales Headwear	Net Sales Non-Apparel	Royalty Rate	Total Due
CUNYAC + Baruch College				12.0%	
CUNYAC + Bor. of Manhattan CC				12.0%	
CUNYAC + Bronx CC				12.0%	
CUNYAC + Brooklyn College				12.0%	
CUNYAC + City Col. New York				12.0%	
CUNYAC + Col. of Staten Island				12.0%	
CUNYAC + Hostos CC				12.0%	
CUNYAC + Hunter College				12.0%	
CUNYAC + John Jay College				12.0%	
CUNYAC + Kingsborough CC				12.0%	
CUNYAC + Lehman College				12.0%	
CUNYAC + Medger Evers College				12.0%	
CUNYAC + NYC Col. Technology				12.0%	
CUNYAC + Queensborough CC				12.0%	
CUNYAC + York College				12.0%	
CUNYAC				10.0%	
<b>TOTAL</b>					

Total Royalty Due This Period: \_\_\_\_\_

**Instructions:**

Reports are due even if sales are zero. Failure to submit royalty reports and payment by the due date constitutes a breach of contract. If breached, you must submit updated royalty reports and payment to SMA within 15 days of the notification date. The report and payment must include interest penalties calculated at 1.5% per month. If a licensee is canceled twice for failure to report and pay royalties, the license agreement will not be reinstated. If canceled, the agreement will not be reinstated unless updated royalty reports, payment, and a \$250 reinstatement fee are received within 15 days of cancellation.

*For Internal Use Only*

Account# \_\_\_\_\_ Transaction# \_\_\_\_\_ Check# \_\_\_\_\_ Date \_\_\_\_\_ Amount \$ \_\_\_\_\_