

# STRATEGIC MARKETING AFFILIATES

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## **ECAC HOCKEY LEAGUE CONFERENCE ROYALTY REPORTING FORM**

LICENSEE: \_\_\_\_\_

DBA (Other Names Used): \_\_\_\_\_

\* ROYALTY REPORTING PERIOD (Check all that apply):

- Q1= Jan.-Mar. \_\_\_\_\_ (due Apr. 20)  
 Q2 = Apr.-Jun. \_\_\_\_\_ (due Jul. 20)  
 Q3 = Jul.-Sep. \_\_\_\_\_ (due Oct. 20)  
 Q4 = Oct.-Dec. \_\_\_\_\_ (due Jan. 20)

\* Royalties are due the 20<sup>th</sup> of the month following the end of each calendar quarter in which sales are made. Reports are due even if sales are zero.

	Net Sales Apparel	Net Sales Headwear	Net Sales Non-Apparel	Royalty Rate	Total Due
ECAC Hockey + Brown				12%	
ECAC Hockey + Clarkson				12%	
ECAC Hockey + Colgate				12%	
ECAC Hockey + Cornell				12%	
ECAC Hockey + Dartmouth				12%	
ECAC Hockey + Harvard				12%	
ECAC Hockey + Princeton				12%	
ECAC Hockey + Quinnipiac				12%	
ECAC Hockey + Rensselaer				12%	
ECAC Hockey + St. Lawrence				12%	
ECAC Hockey + Union				12%	
ECAC Hockey + Yale				12%	
ECAC Hockey + Multiple Universities				12%	
ECAC Hockey Only				12%	
<b>TOTAL</b>					

Total Royalty Due This Period: \_\_\_\_\_

**Instructions:**

Reports are due even if sales are zero. Failure to submit royalty reports and payment by the due date constitutes a breach of contract. If breached, you must submit updated royalty reports and payment to SMA within 15 days of the notification date. The report and payment must include interest penalties calculated at 1.5% per month. If a licensee is canceled twice for failure to report and pay royalties, the license agreement will not be reinstated. If canceled, the agreement will not be reinstated unless updated royalty reports, payment, and a \$250 reinstatement fee are received within 15 days of cancellation.

*For Internal Use Only*

Account# \_\_\_\_\_ Transaction# \_\_\_\_\_ Check# \_\_\_\_\_ Date \_\_\_\_\_ Amount \$ \_\_\_\_\_