

STRATEGIC MARKETING AFFILIATES

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MID-AMERICAN INTERCOLLEGIATE ATHLETICS ASSOCIATION (MIAA) **ROYALTY REPORTING FORM**

LICENSEE: _____

DBA (Other Names Used): _____

* ROYALTY REPORTING PERIOD (Check all that apply):

Q1= Jan.-Mar. _____ (due Apr. 20)
 Q2 = Apr.-Jun. _____ (due Jul. 20)
 Q3 = Jul.-Sep. _____ (due Oct. 20)
 Q4 = Oct.-Dec. _____ (due Jan. 20)

* Royalties are due the 20th of the month following the end of each calendar quarter in which sales are made. Reports are due even if sales are zero.

	Net Sales Apparel	Net Sales Headwear	Net Sales Non-Apparel	Royalty Rate	Total Due
MIAA + Central Missouri				10%	
MIAA + Emporia State				10%	
MIAA + Fort Hays State				10%	
MIAA + Lincoln University				10%	
MIAA + Missouri Southern State				10%	
MIAA + Missouri Western State				10%	
MIAA + Nebraska Omaha				10%	
MIAA + Northwest Missouri State				10%	
MIAA + Pittsburg State				10%	
MIAA + Southwest Baptist				10%	
MIAA + Truman State				10%	
MIAA + Washburn				10%	
MIAA + Multiple Universities				10%	
MIAA Only				10%	
TOTAL				10%	

Total Royalty Due This Period: _____

Instructions:

Reports are due even if sales are zero. Failure to submit royalty reports and payment by the due date constitutes a breach of contract. If breached, you must submit updated royalty reports and payment to SMA within 15 days of the notification date. The report and payment must include interest penalties calculated at 1.5% per month. If a licensee is canceled twice for failure to report and pay royalties, the license agreement will not be reinstated. If canceled, the agreement will not be reinstated unless updated royalty reports, payment, and a \$250 reinstatement fee are received within 15 days of cancellation.

For Internal Use Only

Account# _____ Transaction# _____ Check# _____ Date _____ Amount \$ _____